## Press release - 21 november 2018



## Östersunds FK partners up with Esports team, "SPACE", to represent the club's colours in the League of Legends Swedish Esports League (SEL).

Today marks an historic step for classic football, as Östersunds FK announces that they will become the first top league Swedish football club to make an entry into professional Esports.

For Östersunds FK, progressing towards incorporating Esports into the club is a natural step. Following up on distinct trends, we see this as a possibility to reach out to future audiences.

"We have been working strategically with this behind the scenes for over a year now, and It feels great that we are finally ready to officially announce our investments," said Martin Johansson, the club's CEO.

Esports have made a huge impact, within Sweden and internationally. Clubs such as PSG recruited professional Esports players back in 2016. With top football clubs in Sweden now currently dedicating substantial resources in preparation for the upcoming Swedish e-league in FIFA.

This is just the first step towards establishing our club as a real challenger at the top.

"To be able to take part in the professional scene from the start, is a privilege for us. We are honoured to be able to partner-up with the talents from team SPACE who will represent us in the professional scene," said Erik Eliasson, Esports Project Coordinator.

The club will also reveal additional slots for potential contracted FIFA players, to represent the 'red and black' in both national and international esports leagues and tournaments. A small number of selected sponsors have already been introduced to the project and the feedback has been very positive. The club's esports project has a three year plan to achieve international acclaim and recognition, in professional Esports.

The League of Legends team will consist of the following members:

Top - Felix "Kryze" Hellström Jungle - Theodor "Skeden" Nagelkerke Mid - Andreas "Addex" Blikfeldt AD Carry - Mikael "Namex" Axelsson Support - Alexander "Krallex" Ramlinger Coach - Jake "Mora" Hammond

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